

# Newsletter

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## Want top-quality, trouble-free, long-lasting power inverters? Don't buy price!

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We've been saying for 24 years now that using initial price as the main consideration can prove to be an expensive choice. The actual cost of operating power inverters in trucks can only be determined with proper records of every related expense, not just the initial cost. Not maintaining good records is like tearing up twenty-dollar bills and throwing them out the window as you drive down the highway. Higher quality inverter systems like those from Tundra are going to cause fewer problems than cheaply built, factory-installed or generic power inverters whose quality is sacrificed to save a few bucks.

Obviously, a top-quality power inverter system that initially costs more than a "bargain" inverter will deliver more trouble-free miles, fewer on-the-road failures, and much less collateral damage, such as unrecorded premature failure of batteries and alternators. Reducing collateral damage alone can make a huge difference in attaining an acceptable total cost of ownership. Savings resulting from less down time for changing defective inverters, for example, can also make a noticeable difference. Although setting up and maintaining accurate record keeping may make most maintenance managers cringe, it's actually not as complicated as most people think, and it can help to see more clearly.

At Tundra International, we believe there's only one recipe, and that's to go with quality. We have long demonstrated that it's far more economical to pay more for power inverters that will provide years of trouble-free operations than it is to buy a "bargain" or a "factory" inverter that'll end up costing a lot more in the long run.

To convince skeptics, we introduced a 100% satisfaction policy more than a decade ago: "If you're not fully satisfied with any Tundra product, you'll be reimbursed." It's that simple. Just keep in mind that nobody has asked for a refund yet. Once you see for yourself how much care goes into producing the best truck power inverter system, we promise that you'll become a believer.

Contact us today for more information. You'll be glad you did. And so will your drivers and maintenance crew.